

Forming a startup ecosystem Innovative businesses are created in Aichi

Aichi-Startup strategy

The Aichi-Startup strategy is a comprehensive regional strategy to support startups formulated by the "Aichi-Startup Promotion Network Conference", which consists of local startup support organizations such as government, universities, and industry.

Cooperation with overseas startup support organizations

In cooperation with startup support organizations in leading innovative nations such as the United States, China, Singapore, and France, we are attracting international startups to Aichi and supporting the global expansion of startups based in our region.

STATION Ai

We will establish a startup support base to create, foster, and develop startups.

Overview	Planned location: Tsurumai, Showa-ku, Nagoya City Planned floor area: 23,098 m ² Planned opening: October 2024
Concept	STATION Ai will create and nurture excellent startups in Aichi and promote their overseas expansion. We will attract talented people and influential startups from around the world. STATION Ai will be a comprehensive base where new added value is continually created through exchanges between startups and local manufacturing companies.
Features	Cooperation with overseas startup support organizations and universities Generous supports such as providing business matching events corresponding to each stage of growth Provision of all necessary functions under one roof as a core support base



Aichi Prefecture aims to create a unique startup ecosystem by utilizing the prefecture's industrial characteristics to realize continuous innovation.

What is a startup ecosystem?

An environment that continuously creates businesses (startups) who aim to scale up rapidly based on challenging and innovative business models rather than long-term, stable growth.

Starting point for Innovation

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France

- IMT Atlantique
- Paris&Co
- INSEAD, Institut européen d'administration des affaires
- Bpifrance, Banque Publique d'Investissement
- STATION F

China

- Tsinghua University
- Shanghai Jiao Tong University
- Zhejiang University

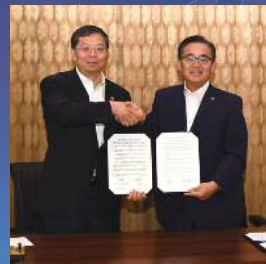
Aichi

U. S. A.

- University of Texas at Austin

Singapore

- National University of Singapore (NUS)



Tsinghua University

In September 2019, we concluded a memorandum on comprehensive exchange with Tsinghua University to promote cooperation in industry and education, including support for startups. We are developing projects to support startups in cooperation with TUS Holdings, an affiliated company of Tsinghua University.



University of Texas at Austin

We are running the "A2 (Aichi-Austin) Innovation Kick-Start Program" which aims to create and enhance a startup ecosystem in Aichi. The program is run in collaboration with the University of Texas at Austin, which played a central role in forming a startup ecosystem in Austin. It aims to create and foster globally active startups and strengthen cooperation with support organizations.



National University of Singapore (NUS)

In September 2019, we concluded a "Memorandum of Understanding on Cooperation in the field of Startups Support" with NUS. We will cooperate in areas such as mutual exchange of startups, business support, and entrepreneurship education between the Aichi Prefectural Government, NUS, and NUS Enterprise, which is the entrepreneurial arm of NUS.



Exhibit at SXSW

We offer an opportunity for a team of students from Aichi to participate in the world's largest combined event "South by Southwest (SXSW)" in Texas, USA, so that the participants can increase their motivation for further R&D through discussion with engineers, startups and investors at SXSW.